

Engage Higher Education Leaders through an interactive experience to boost your sales pipeline and drive quality leads.

Results-driven web seminars reinforce your industry leadership by educating prospects on a topic of importance to Higher Ed decision-makers and relevant to your business.

ContentEDU, the University Business content studio, will work closely with you to deliver exceptional ROI for your web seminar investment. Our team will facilitate scheduling, promotions, and registrations to help you create a compelling program that attracts and engages your desired audience.

Our Web Seminar Package Includes:

- ✓ Management of registration and event hosting
- ✓ Co-Branded promotional emails deployed to an active and qualified list
- ✓ Native advertising promotion within our UB Daily newsletter
- ✓ 1-hour live presentation (includes Q&A)
- ✓ Lead report with contact and demographic information for all attendees
- ✓ Web seminar archived on UniversityBusiness.com for on-demand viewing and lead generation for 12 months post-event



For more details and to customize your program, contact:

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